

Cookie scan report

Summary

Scan date: 08/07/2021
 Domain name: axual.com
 Server location: Netherlands
 Cookies, in total: 32
 New cookies: 25



Scan result

32 cookies were identified, hereof 25 new since the previous scan.

Category: Necessary (5)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ac_enable_tracking	axual.com	HTTP	29 days
<p>First found URL: https://axual.com/</p> <p>Cookie purpose description: Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.</p> <p>Initiator: Script tag, page source line number 509</p> <p>Source: https://axual.com/wp-content/plugins/activecampaign-subscription-forms/site_tracking.js?ver=5.7.2</p> <p>Data is sent to: Netherlands (adequate)</p> <p>Adequate country under GDPR (EU)</p>			
CookieConsent	axual.com	HTTP	1 year
<p>First found URL: https://axual.com/</p> <p>Cookie purpose description: Stores the user's cookie consent state for the current domain</p> <p>Initiator: Inline scriptPage source line number 69</p> <p>Source: https://consent.cookiebot.com/uc.js</p> <p>Data is sent to: Ireland (adequate)</p> <p>Adequate country under GDPR (EU)</p>			
PHPSESSID	axual.com	HTTP	Session
<p>First found URL: https://axual.com/</p> <p>Cookie purpose description: Preserves user session state across page requests.</p> <p>Initiator: Webserver</p> <p>Source: axual.com</p> <p>Data is sent to: Netherlands (adequate)</p> <p>Adequate country under GDPR (EU)</p>			
rc::a	google.com	HTML	Persistent
<p>First found URL: https://axual.com/trial/</p> <p>Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.</p> <p>Initiator: Script tag, page source line number 151</p> <p>Source: https://www.google.com/pagead/landing?gcs=G111rnd=607755821.1625742452url=https%3A%2F%2Faxual.com%2Ftrial%2Fgtm=2wg770K54F496avid=1064077043.1625742452</p> <p>via https://axual.activehosted.com/f/embed.php?static=0id=10360E6DB7EC237Enostyles=1preview=0</p>			

Data is sent to: United States (not adequate)

rc::c google.com HTML Session

First found URL: <https://axual.com/trial/>

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 151

Source: <https://www.google.com/pagead/landing?gcs=G111rnd=607755821.1625742452url=https%3A%2F%2Faxual.com%2Ftrial%2Fgtm=2wg770K54F496aid=1064077043.1625742452>

via <https://axual.activehosted.com/f/embed.php?static=0id=10360E6DB7EC237Enostyles=1preview=0>

Data is sent to: United States (not adequate)

Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	ads.linkedin.com	HTTP	Session

First found URL: <https://axual.com/>

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

Category: Statistics (13)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	axual.com	HTTP	2 years

First found URL: <https://axual.com/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 70

Source: <https://www.google-analytics.com/analytics.js>

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_gat	axual.com	HTTP	1 day
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First found URL: <https://axual.com/>

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 70

Source: <https://www.google-analytics.com/analytics.js>

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_gid	axual.com	HTTP	1 day
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First found URL: <https://axual.com/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 70

Source: <https://www.google-analytics.com/analytics.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (**not adequate**)

_hjAbsoluteSessionInProgress axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (**not adequate**)

_hjFirstSeen axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (**not adequate**)

_hjid axual.com HTTP 1 year

First found URL: <https://axual.com/>

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (**not adequate**)

_hjid axual.com HTML Persistent

First found URL: <https://axual.com/>

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (**not adequate**)

_hjiIncludedInPageviewSample axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Determines if the user's navigation should be registered in a certain statistical place holder.

Initiator: Script tag

Source: <https://axual.com/>

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

AnalyticsSyncHistory linkedin.com HTTP 29 days

First found URL: <https://axual.com/>

Cookie purpose description: Used in connection with data-synchronization with third-party analysis service.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (**not adequate**)

collect google-analytics.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 70

Source: https://www.google-analytics.com/collect?v=1_v=j91a=1757176575t=pageview_s=1dl=https%3A%2F%2Faxual.com%2Ful=en-usde=UTF-8dt=Discover%20the%20all-in-one%20Kafka%20platform%20Axual%20%7C%20Axualsd=24-bitsr=1024x768vp=1000x741je=0_u=YEDAAEABAAAAAC~jid=gjid=cid=1722144759.1625742442tid=UA-98355136-3_gid=236056718.1625742442gtm=2wg770K54F496z=203342782
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

personalization_id twitter.com HTTP 2 years

First found URL: <https://axual.com/>

Cookie purpose description: This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.

Initiator: Script tag, page source line number 70

Source: https://analytics.twitter.com/i/adsct?type=javascriptversion=2.0.0p_id=Twitterp_user_id=0txn_id=02ghnevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tpx_cb=twtr.conversion.loadPixelstw_document_href=https%3A%2F%2Faxual.com%2F
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

prism_# axual.com HTTP 29 days

First found URL: <https://axual.com/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 70

Source: <https://prism.app-us1.com/?a=799362901u=https%3A%2F%2Faxual.com%2Ffr=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

prism_# prism.app-us1.com HTTP 29 days

First found URL: <https://axual.com/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 70

Source: <https://prism.app-us1.com/?a=799362901u=https%3A%2F%2Faxual.com%2Ffr=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

Category: Marketing (13)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gcl_au	axual.com	HTTP	3 months

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Script tag, page source line number 70

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ads/ga-audiences google.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

Initiator: Script tag, page source line number 70

Source: https://www.google.ie/ads/ga-audiences?t=sraip=1_r=4sfl_rd=1v=1_v=j91tid=UA-98355136-3cid=1722144759.1625742442jid=1172762970_u=YEBAAEAAAAAAC~z=1983424279

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

bcookie

linkedin.com

HTTP

2 years

First found URL: <https://axual.com/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

bscookie

linkedin.com

HTTP

2 years

First found URL: <https://axual.com/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 69

Source: https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D1356562%26time%3D1625742442464%26url%3Dhttps%253A%252F%252Faxual.com%252F%26liSync%3Dtrue

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

i/adsct

t.co

Pixel

Session

First found URL: <https://axual.com/>

Cookie purpose description: The cookie is used by Twitter.com in order to determine the number of visitors accessing the website through twitter advertisement content.

Initiator: Script tag, page source line number 70

Source: https://t.co/i/adsct?type=javascriptversion=2.0.0p_id=Twitterp_user_id=0txn_id=o2ghnevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tw_document_href=https%3A%2F%2Faxual.com%2F

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

IDE

doubleclick.net

HTTP

1 year

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 70

Source: https://googleads.g.doubleclick.net/pagead/viewthroughconversion/707459883/?random=1625742442619cv=9fst=1625742442619num=1guid=ONresp=GooglemKTybQhCsOeid=2505059651u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg770sendb=1ig=1frm=0url=https%3A%2F%2Faxual.com%2Fref=https%3A%2F%2Faxual.com%2Ftiba=Discover%20the%20all-in-one%20Kafka%20platform%20Axual%20%7C%20Axualhn=www.googleadservices.comus_privacy=1YNYasync=1rfmt=3fmt=4

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

lang

linkedin.com

HTTP

Session

First found URL: <https://axual.com/>

Cookie purpose description: Set by LinkedIn when a web page contains an embedded "Follow us" panel.

Initiator: Script tag, page source line number 69

Source: https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D1356562%26time%3D1625742442464%26url%3Dhttps%253A%252F%252Faxual.com%252F%26liSync%3Dtrue

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

lidc

linkedin.com

HTTP

1 day

First found URL: <https://axual.com/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>

via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

pagead/1p-user-list/# google.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.

Initiator: Script tag, page source line number 70

Source: https://www.google.ie/pagead/1p-user-list/707459883/?random=1625742442477cv=9fst=162574200000num=1guid=ONeId=2505059651u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg770sendb=1frm=0url=https%3A%2F%2Faxual.com%2Fref=https%3A%2F%2Faxual.com%2Ftiba=Discover%20the%20all-in-one%20Kafka%20platform%20Axual%20%7C%20Axualasync=1fmt=3is_vtc=1random=3606977141resp=GooglemKTybQhCsOrmt_tld=1ipr=y
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

pagead/landing doubleclick.net Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 70

Source: <https://googleads.g.doubleclick.net/pagead/landing?gcs=G111rnd=1881277090.1625742442url=https%3A%2F%2Faxual.com%2Fgtm=2wg770K54F496aid=1018478447.1625742442>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

pagead/landing google.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 70

Source: <https://www.google.com/pagead/landing?gcs=G111rnd=1881277090.1625742442url=https%3A%2F%2Faxual.com%2Fgtm=2wg770K54F496aid=1018478447.1625742442>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

test_cookie doubleclick.net HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 69

Source: <https://googleads.g.doubleclick.net/pagead/landing?gcs=G111rnd=1881277090.1625742442url=https%3A%2F%2Faxual.com%2Fgtm=2wg770K54F496aid=1018478447.1625742442>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

UserMatchHistory linkedin.com HTTP 29 days

First found URL: <https://axual.com/>

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

New cookies (25)

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	ads.linkedin.com	HTTP	Session

First found URL: <https://axual.com/>

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2&fmt=js&pid=1356562&time=1625742442464&url=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_ga axual.com HTTP 2 years

First found URL: <https://axual.com/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 70

Source: <https://www.google-analytics.com/analytics.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_gat axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 70

Source: <https://www.google-analytics.com/analytics.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_gid axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 70

Source: <https://www.google-analytics.com/analytics.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_hjAbsoluteSessionInProgress axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (not adequate)

_hjFirstSeen axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (not adequate)

_hjid axual.com HTTP 1 year

First found URL: <https://axual.com/>

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (not adequate)

_hjid axual.com HTML Persistent

First found URL: <https://axual.com/>

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 70

Source: <https://script.hotjar.com/modules.c057a0a680ba2bae7796.js>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Brazil (not adequate)

_hjIncludedInPageviewSample axual.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Determines if the user's navigation should be registered in a certain statistical place holder.

Initiator: Script tag

Source: <https://axual.com/>

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

AnalyticsSyncHistory linkedin.com HTTP 29 days

First found URL: <https://axual.com/>

Cookie purpose description: Used in connection with data-synchronization with third-party analysis service.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

collect google-analytics.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 70

Source: https://www.google-analytics.com/collect?v=1_v=j91a=1757176575t=pageview_s=1dl=https%3A%2F%2Faxual.com%2Ful=en-usde=UTF-8dt=Discover%20the%20all-in-one%20Kafka%20platform%20Axual%20%7C%20Axualsd=24-bitsr=1024x768vp=1000x741je=0_u=YEDAAEABAAAAAC~jid=gjid=cid=1722144759.1625742442tid=UA-98355136-3_gid=236056718.1625742442gtm=2wg770K54F496z=203342782
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

personalization_id twitter.com HTTP 2 years

First found URL: <https://axual.com/>

Cookie purpose description: This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.

Initiator: Script tag, page source line number 70

Source: https://analytics.twitter.com/i/adsc?ttype=javascriptversion=2.0.0p_id=Twitterp_user_id=0txn_id=o2ghnevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tpx_cb=twtr.conversion.loadPixelstw_document_href=https%3A%2F%2Faxual.com%2F
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

_gcl_au axual.com HTTP 3 months

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Script tag, page source line number 70

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

ads/ga-audiences google.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

Initiator: Script tag, page source line number 70

Source: https://www.google.ie/ads/ga-audiences?t=sraip=1_r=4sfl_rd=1v=1_v=j91tid=UA-98355136-3cid=1722144759.1625742442jid=1172762

970_u=YEBAAEAAAAAAC~z=1983424279
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

bcookie linkedin.com HTTP 2 years

First found URL: <https://axual.com/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F356562%26time%3D1625742442464%26url%3Dhttps%253A%252F%252Faxual.com%252F%26liSync%3Dtrue>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

bscookie linkedin.com HTTP 2 years

First found URL: <https://axual.com/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 69

Source: https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D1356562%26time%3D1625742442464%26url%3Dhttps%253A%252F%252Faxual.com%252F%26liSync%3Dtrue
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

i/adsc t.co Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: The cookie is used by Twitter.com in order to determine the number of visitors accessing the website through twitter advertisement content.

Initiator: Script tag, page source line number 70

Source: https://t.co/i/adsc?type=javascriptversion=2.0.0p_id=Twitterp_user_id=0txn_id=o2ghnevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tw_document_href=https%3A%2F%2Faxual.com%2F
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

IDE doubleclick.net HTTP 1 year

First found URL: <https://axual.com/>

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 70

Source: https://googleads.g.doubleclick.net/pagead/viewthroughconversion/707459883/?random=1625742442619cv=9fst=1625742442619num=1guid=ONresp=GooglemKTybQhCsOeid=2505059651u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg770sendb=1ig=1frm=0url=https%3A%2F%2Faxual.com%2Fref=https%3A%2F%2Faxual.com%2Ftiba=Discover%20the%20all-in-one%20Kafka%20platform%20Axual%20%7C%20Axualhn=www.googleadservices.comus_privacy=1YNYasync=1rfmt=3fmt=4
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

lang linkedin.com HTTP Session

First found URL: <https://axual.com/>

Cookie purpose description: Set by LinkedIn when a web page contains an embedded "Follow us" panel.

Initiator: Script tag, page source line number 69

Source: https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D1356562%26time%3D1625742442464%26url%3Dhttps%253A%252F%252Faxual.com%252F%26liSync%3Dtrue
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

lidc linkedin.com HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

pagead/1p-user-list/# google.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.

Initiator: Script tag, page source line number 70

Source: https://www.google.ie/pagead/1p-user-list/707459883/?random=1625742442477cv=9fst=162574200000num=1guid=ONeid=2505059651u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg770sendb=1frm=0url=https%3A%2F%2Faxual.com%2Fref=https%3A%2F%2Faxual.com%2Ftiba=Discover%20the%20all-in-one%20Kafka%20platform%20Axual%20%7C%20Axualasync=1fmt=3is_vtc=1random=3606977141resp=GooglemKTybQhCsOrmt_tld=1ipr=y
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

pagead/landing doubleclick.net Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 70

Source: <https://googleads.g.doubleclick.net/pagead/landing?gcs=G111rnd=1881277090.1625742442url=https%3A%2F%2Faxual.com%2Fgtm=2wg770K54F496aid=1018478447.1625742442>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

pagead/landing google.com Pixel Session

First found URL: <https://axual.com/>

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 70

Source: <https://www.google.com/pagead/landing?gcs=G111rnd=1881277090.1625742442url=https%3A%2F%2Faxual.com%2Fgtm=2wg770K54F496aid=1018478447.1625742442>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

test_cookie doubleclick.net HTTP 1 day

First found URL: <https://axual.com/>

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 69

Source: <https://googleads.g.doubleclick.net/pagead/landing?gcs=G111rnd=1881277090.1625742442url=https%3A%2F%2Faxual.com%2Fgtm=2wg770K54F496aid=1018478447.1625742442>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)

UserMatchHistory linkedin.com HTTP 29 days

First found URL: <https://axual.com/>

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Script tag, page source line number 70

Source: <https://px.ads.linkedin.com/collect?v=2fmt=jspid=1356562time=1625742442464url=https%3A%2F%2Faxual.com%2F>
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (not adequate)