

Cookie scan report

Summary

Scan date: 26/09/2019

Domain name: www.axual.com

Server location: United States

Cookies, in total: 22

Scan result

22 cookies were identified.

Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
CookieConsent	axual.com	HTTP	1 year

First found URL: <https://axual.com/contact/>
Cookie purpose description: Stores the user's cookie consent state for the current domain
Initiator: Script tag, page source line number 11
Source: <https://consent.cookiebot.com/uc.js>
Data is sent to: Ireland (adequate)

Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	linkedin.com	HTTP	Session

First found URL: <https://axual.com/bericht-2/>
Cookie purpose description: Set by LinkedIn when a web page contains an embedded "Follow us" panel.
Initiator: Script tag, page source line number 88
Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>
Data is sent to: United States (adequate)
Prior consent enabled: No

Category: Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	axual.com	HTTP	2 years

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 102

Source: <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

_gat axual.com HTTP 1 day

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 102

Source: <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

_gid axual.com HTTP 1 day

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 102

Source: <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

_hjid axual.com HTTP 1 year

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

_hjid axual.com HTML Persistent

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

collect google-analytics.com Pixel Session

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 102

Source: https://www.google-analytics.com/r/collect?v=1_v=j79a=734610263t=pageview_s=1dl=https%3A%2F%2Faxual.com%2Fbericht-2%2FuI=en-usde=UTF-8dt=Blog%20-%20April%202019%20-%20Axualsd=24-bitsr=1024x768vp=1000x740je=0_u=IEBAAEAB~jid=582182581gjid=279194932cid=1499755217.1569509716tid=UA-98355136-3_gid=1500582746.1569509716_r=1z=682496360
via <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

Category: Marketing (14)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_fbp	axual.com	HTTP	3 months

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Script tag, page source line number 70

Source: <https://axual.com/wp-content/plugins/pixelyour-site/dist/scripts/public.js?ver=7.1.1>

Data is sent to: United States (adequate)

Prior consent enabled: No

_hjIncludedInSample axual.com HTTP Session

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Determines if the user's navigation should be registered in a certain statistical place holder.

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

bcookie [linkedin.com](https://www.linkedin.com) HTTP 2 years

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

bscookie [linkedin.com](https://www.linkedin.com) HTTP 2 years

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

fr [facebook.com](https://www.facebook.com) HTTP 3 months

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Script tag, page source line number 70

Source: <https://www.facebook.com/tr/>
via <https://axual.com/wp-content/plugins/pixelyour-site/dist/scripts/public.js?ver=7.1.1>

Data is sent to: United Kingdom (adequate)

Prior consent enabled: No

i/adsct t.co Pixel Session

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: The cookie is used by Twitter.com in order to determine the number of visitors accessing the website through twitter advertisement content.

Initiator: Script tag, page source line number 88

Source: https://t.co/i/adsct?p_id=Twitterp_user_id=0txn_id=o2ghnevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

lang ads.linkedin.com HTTP Session

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: Ireland (adequate)

Prior consent enabled: No

lidc [linkedin.com](https://www.linkedin.com) HTTP 1 day

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 88
Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>
Data is sent to: United States (adequate)
Prior consent enabled: No

NID [google.com](https://www.google.com) HTTP 6 months

First found URL: <https://axual.com/contact/>

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Iframe, page source line number 303

Source: <https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d2451.4667064873056!2d5.104702616127796!3d52.08943727973508!2m3!1f0!2f0!3m2!1i1024!2i768!4f13.1!3m3!1m2!1s0x47c66f5fc7822341%3a0x91551d90958e7152!2saxual+b.v.!5e0!3m2!1sn!2sn!4v1557822958825!5m2!1sn!2sn>

Data is sent to: United States (adequate)

pagead/1p-user-list/# [google.com](https://www.google.com) Pixel Session

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 88

Source: https://www.google.ie/pagead/1p-user-list/707459883/?random=1569509708828cv=9fst=1569506400000num=1guid=ONu_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg9i1sendb=1frm=0url=https%3A%2F%2Faxual.com%2Fbericht-2%2Fref=https%3A%2F%2Faxual.com%2Fbericht-2%2Ftiba=Blog%20-%20April%202019%20-%20Axualasync=1fmt=3is_vtc=1random=312692178resp=GooglemKTybQhCsOrmt_tld=1jpr=y
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

personalization_id [twitter.com](https://www.twitter.com) HTTP 2 years

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.

Initiator: Script tag, page source line number 88

Source: https://analytics.twitter.com/i/adsct?p_id=Twitterp_user_id=0txn_id=o2ghnevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tpx_cb=twtr.conversion.loadPixelstw_document_href=https%3A%2F%2Faxual.com%2Fbericht-2%2F
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

test_cookie [doubleclick.net](https://www.doubleclick.net) HTTP 1 day

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 88

Source: https://googleads.g.doubleclick.net/pagead/viewthroughconversion/707459883/?random=1569509708828cv=9fst=1569509708828num=1guid=ONresp=GooglemKTybQhCsOu_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg9i1sendb=1ig=1frm=0url=https%3A%2F%2Faxual.com%2Fbericht-2%2Fref=https%3A%2F%2Faxual.com%2Fbericht-2%2Ftiba=Blog%20-%20April%202019%20-%20Axualasync=1rfmt=3fmt=4
via <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

tr [facebook.com](https://www.facebook.com) Pixel Session

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Script tag, page source line number 70

Source: <https://www.facebook.com/tr/>
via <https://axual.com/wp-content/plugins/pixel-yoursite/dist/scripts/public.js?ver=7.1.1>

Data is sent to: United Kingdom (adequate)

Prior consent enabled: No

UserMatchHistory [linkedin.com](https://www.linkedin.com) HTTP 29 days

First found URL: <https://axual.com/bericht-2/>

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Script tag, page source line number 88

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-K54F496>

Data is sent to: United States (adequate)

Prior consent enabled: No

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